

PACKAGE 2: EVENT PAYS ENTERTAINMENT FEE and CONDUCTS LIVE AUCTION—

- Less expensive than Package 1.
- Dan and Event split the proceeds.
- Happy customer owns painting.
- Event has permission to use image for marketing.

COST CONSIDERATIONS--

Many factors go into the cost estimate,
including:

SIZE of paintings +
NUMBER of scenes +
NUMBER of paintings +
Number of DAYS +
SIZE of Festival/Event +
THEME of Event +
ESTHETICS of Event +
Distance of travel +
Paid ASSISTANTS . . .

TOTAL COST: _____