

PACKAGE 1: PAY UP-FRONT—

Dan elevates the Event, Event owns the art.

EVENT BENEFITS IN 2 WAYS:

- 1) Dan provides unique entertainment during the Event,
- 2) Event retains the painting(s) of the Event.
Event can suggest scenes to be painted.

Several things can be done with the finished painting:

- A) Hang it at Event Headquarters
- B) Gift it to the leader of the Event
- C) Gift it to the Mayor / City Hall
- D) Gift it to a major Event sponsor
- E) Make prints for all sponsors
- F) Use image for advertising
- G) Auction it off at a fundraiser

COST CONSIDERATIONS--

Many factors go into the cost estimate, including:

SIZE of paintings +
NUMBER of scenes +
NUMBER of paintings +
Number of DAYS +
SIZE of Festival/Event +
THEME of Event +
ESTHETICS of Event +
Distance of travel +
Paid ASSISTANTS . . .

TOTAL COST: _____